

Climate Champions Waste Diversion Application Form

The aim of Dane County Climate Champions is to recognize businesses, local governments and nonprofits that are leading on climate change.

Fill out this form to apply for recognition on **WASTE DIVERSION**.

Applications for 2025 Climate Champions are open from April 14th to July 1st.

** Indicates required question*

1. Email *

2. First name *

3. Last name *

4. Organization *

5. Organization Address

6. Type of Organization *

Mark only one oval.

- ☐ Government
- ☐ School
- ☐ Health Care
- ☐ Commercial (office, retail, etc.)
- ☐ Manufacturing
- ☐ Other: _____

Waste Section 1

To meet the criteria for a 1-Star Rating, organizations must have a waste management policy in place and track their waste. Having a waste management plan or policy in place is an important tool to increase waste diversion and guide your organization through the obstacles you may encounter.

7. Do you have a waste management plan or policy in place? *

Mark only one oval.

- ☐ Yes
- ☐ No

8. Please upload your waste management plan. *

Files submitted:

9. Please check all topics that are covered in your waste management plan or policy: *

Check all that apply.

- ☐ Minimize waste generation
- ☐ Incentivize reuse
- ☐ Hazardous and universal waste management procedures
- ☐ Minimize consumption of raw materials
- ☐ Reduce packaging materials
- ☐ Reduce contamination in each waste stream
- ☐ Purchase products containing post-consumer recycled content
- ☐ Training on proper waste disposal for all employees

10. Waste tracking data represents an organization's quantity of waste in each stream. Do you maintain Waste Tracking data with an established baseline WDR? *

Mark only one oval.

- ☐ Yes
- ☐ No

11. Please upload your WDR data file. *

Files submitted:

12. Organizations often start their work around waste with their recycling program— it ^{*} is visible and easy for staff, visitors, and guests to participate. Please tell us about your efforts to recycle.

Mark only one oval per row.

	Yes	No	Not applicable
Do you have separate bins for recycling and trash?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is each bin labeled with graphics to show what can and cannot be placed inside it?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do you have other strategies to educate on recycling?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Please upload at least one photo of your recycling efforts.

Files submitted:

Waste Section 2

To be considered for a 2 Star Rating you must meet the criteria for a 1 Star Rating, achieve a WDR of 30%, make efforts in diverting organics, and dive deeper into your waste streams by conducting a waste audit.

The following equation can be used to calculate your waste diversion rate:

$$\text{Waste Diversion Rate (\%)} = \left(\frac{\text{Donated Materials} + \text{Recycled Materials} + \text{Composted Materials}}{\text{Donated Materials} + \text{Recycled Materials} + \text{Composted Materials} + \text{Landfill Materials}} \right) \times 100$$

14. Do you divert at least 30% of your waste? *

Mark only one oval.

☐ Yes

☐ No

☐ Other: _____

15. Please upload data that shows that you divert at least 30% of your waste.

Files submitted:

16. A waste audit analyzes your organizations' quality of waste in each stream to determine opportunities for improvements and efficiencies. Have you conducted a Waste Audit? *

Mark only one oval.

☐ Yes

☐ No

17. Did you know that over 30% of the material destined for the landfill is organic material that could be easily composted? Organics mean any compostable material originating from plants, animals, or microorganisms. Managing organics in your waste stream is the greatest area for improvement for many organizations. Please explain your efforts to minimize organics in your waste stream. *

Mark only one oval per row.

	Yes	No
Do you have a separate bin for organics?	<input type="radio"/>	<input type="radio"/>
Is the organics bin labeled with graphics to show what can and cannot be placed inside?	<input type="radio"/>	<input type="radio"/>
Are there any other efforts your organization is making to minimize organic waste generation?	<input type="radio"/>	<input type="radio"/>

Waste Section 3

To be considered for a 3 or 4 Star Rating you must meet the criteria for a 1 and 2-Star Rating, achieve a WDR of 60%, as well as make steps to engage your upstream vendors and downstream waste facilities to come up with innovative ways to minimize and reuse waste. This can be measured by conducting waste avoidance tracking.

The following equation can be used to calculate your waste avoidance.

Visit <https://daneclimateaction.org/initiatives/Climate-Champions> for more information on these terms and how to calculate them.

Waste Avoided (%)=

$$\left(\frac{\text{Baseline Waste Generated} - \frac{\text{Current Waste Generated}}{\text{Adjustment Factor}}}{\text{Baseline Waste Generated}} \right) \times 100$$

18. Do you maintain waste avoidance tracking data? *

Mark only one oval.

☐ Yes

☐ No

19. Do you divert at least 60% of your waste? (We will verify this based on the diversion data you submitted in the second section.) *

Mark only one oval.

☐ Yes

☐ No

☐ Other: _____

20. Do you divert at least 90% of your waste? (We will verify this based on the diversion data you submitted in the second section.) *

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ Other: _____

21. Please upload your waste avoidance data.

Files submitted:

22. One way to better understand how to recycle efficiently and identify new materials for diversion is to understand where your waste goes. Have you toured any local recycling, composting, or landfill facilities? Which facilities have you toured? *
- Not touring a facility does not impact your eligibility for recognition.*

Mark only one oval.

- ☐ Dane County Landfill
- ☐ Pelliteri Waste Management
- ☐ Purple Cow Organics
- ☐ Other
- ☐ Have not toured

23. If you toured another facility, please please provide the name and address of facility toured.

Waste Section 4

To be considered for a 4 Star Rating you must meet the criteria for a 1, 2 and 3-Star Rating and achieve status as a zero waste facility.

24. Are you a TRUE certified Zero Waste facility? (Learn more about TRUE Certification at <https://true.gbci.org/true-program-zero-waste-certification>.) *

Mark only one oval.

☐ Yes

☐ No

25. If you believe your organization has met TRUE criteria but is not TRUE Certified, what barriers are preventing you from becoming TRUE Certified?

Final Notes

26. Please upload other supporting materials that illustrate your waste minimization, reuse, or diversion efforts.

Files submitted:

27. Please upload an image we can use on our Climate Champions map to recognize your efforts.

Files submitted:

28. What else should we know about your application? *

If there is anyone else we should include in email correspondence about this application, please provide name and email here.

29. Name

30. Email

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