

# Climate Champions Catalyst Application Form

The aim of Dane County Climate Champions is to recognize businesses, local governments and nonprofits that are leading on climate change.

Fill out this form to apply for recognition in the **CATALYST** category, where you seek recognition for inspiring or implementing efforts on behalf of other entities. (A builder that builds net zero energy homes would qualify as a Catalyst, for example.)

Applications for 2025 Climate Champions are open from April 14th to July 1st.

\* Indicates required question

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1. Email \*

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2. First name \*

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3. Last name \*

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4. Organization \*

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5. Organization Address \*

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## 6. Which of the following best describes your organization? \*

*Mark only one oval.*

- ☐ Auto sales
- ☐ Builder / Developer
- ☐ Commissioning Agent
- ☐ Electrical Contractor
- ☐ HVAC Contractor
- ☐ Plumber
- ☐ Remodeler / Retrofits
- ☐ Solar Energy Installer
- ☐ Local Government
- ☐ Nonprofit Group
- ☐ Other: \_\_\_\_\_

## 7. In the last year, what portion of your efforts involved encouraging customers (or clients or stakeholders) to choose climate friendly (or clean energy) options? \*

*Mark only one oval.*

- ☐ Less than half
- ☐ More than half
- ☐ All of our sales involve this
- ☐ Not applicable
- ☐ Other: \_\_\_\_\_

8. How often do people follow your advice and choose more climate friendly options? \*

*Mark only one oval.*

- ☐ Always
- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never
- ☐ We do not track this
- ☐ Not applicable as we don't recommend this

9. How often do you help customers or clients track the energy and climate impacts of the choices they are making? \*

*Mark only one oval.*

- ☐ Always - we provide an estimate of energy/resource savings in all cases
- ☐ Usually - if the customer seems interested we will estimate energy/resource savings
- ☐ Rarely - we would try to estimate this if a customer asked about it but they usually don't
- ☐ Never

10. What has your organization done that merits Climate Champion status in the Catalyst category? How are you enabling others to reduce emissions? Please describe in detail. \*

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11. What is the estimate climate impact of your annual efforts in Dane County? \*

Please include energy savings or emissions data where you have it.

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12. What else should we know about your efforts? \*

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13. Please upload a photo of your organization. If we recognize you as a Climate Champion, we will use this photo on our Climate Champions map.

Files submitted:

If there is anyone else we should include in email correspondence about this application, please provide name and email here.

14. Name

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15. Email

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